

MADELINE'S CHRISTMAS 2025 PROGRAM/WEBSITE ADVERTISEMENT AGREEMENT

HORIZON THEATRE COMPANY will include your ad in the printed program distributed at the 40 performances of **MADELINE'S CHRISTMAS** or on our website reaching tens of thousands. The show will be performed at Horizon during the 2025 holiday season December 6-31.

Placing an ad in the program or on our website will provide your business/school with access to over 10,000 website visitors and over 6,000 anticipated audience members at this year's production. Don't miss this opportunity to reach parents and their children this holiday season!

To become a member of the Madeline Business Club, please follow the instructions below:

1. Contact us to reserve your ad space in the program or on the website by emailing her at development@horizontheatre.com **by Friday, November 28, 2025**. Please let us know if you will provide the ad or if you would like for us to create it.

2. If providing artwork, it must be emailed to development@horizontheatre.com by **Friday, November 28, 2025** to be included in this year's program. Artwork can be accepted only via email, so please do NOT include a hard copy with payment and information sheet.

3. Please fill out and return the information below with payment by **Friday, November 28**. Make all checks payable to Horizon Theatre Company. We also accept credit card payments.

NAME OF BUSINESS/SCHOOL _____

CONTACT NAME _____ CONTACT POSITION _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

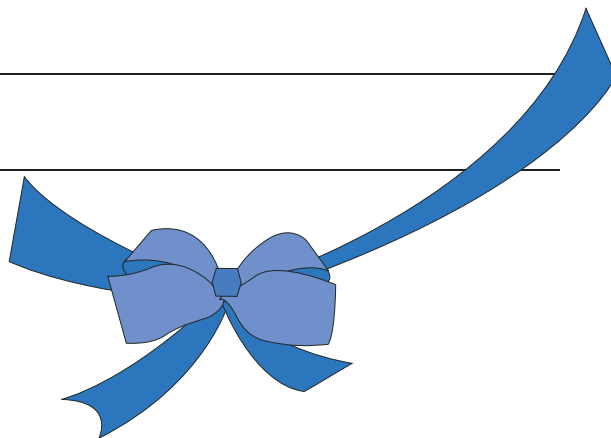
E-MAIL _____ PHONE _____

☐ Check enclosed (payable to Horizon Theatre Company and mailed to Horizon Theatre Company, PO Box 5376, Atlanta, GA 31107)

OR Charge to ☐ VISA ☐ Mastercard ☐ AmEx ☐ Discover

Card# _____

Exp Date _____ CVV _____ Signature _____



THE MADELINE BUSINESS CLUB

PROGRAM ADVERTISEMENT SPECS

ACCEPTABLE GRAPHICS FORMATS:

ALL FILES MUST BE GRAYSCALE. There will be no color printing. There is no need to include bleeds.

Raster (bitmap) formats:

We can accept any reasonable raster format including: .psd, .eps, .jpg, .tiff.

Images should be at least 300dpi, and sized appropriately. Web-sized images will not work for print.

Vector (geometric) formats:

We can accept: .ai, .eps, .pdf

All type should be converted to outlines, or the appropriate fonts included as separate files. A distilled PDF is also acceptable, in which case fonts do not have to be included.

TECHNICAL QUESTIONS?

darylfazio@gmail.com

AD SIZES:

