

THE MADELINE BUSINESS CLUB

JOIN THE MADELINE BUSINESS CLUB TODAY! AND LET HORIZON PROMOTE YOUR BUSINESS TO FAMILIES ACROSS THE AREA THIS HOLIDAY SEASON!

Ticket revenues cover only 50% of our costs for this show. Your business is directly aligned with our efforts because of your presence in the Atlanta community. Partner with us to produce MADELINE'S CHRISTMAS and reach over 5,000 arts loving families directly and tens of thousands through our weekly emails.

MISS CLAVEL FRIENDS - \$250

- 1/4 page ad for your business in the playbill or comparable size ad on the show webpage**
- Listing in the show program
- Logo on Madeline's club lobby display
- Listing on our Madeline Club partner page on the Horizon website
- Two (2) Complimentary VIP Tickets* to MADELINE'S CHRISTMAS. A VIP ticket includes reserved seating and a treat coupon.

GENEVIEVE ANGELS - \$500

- 1/2 page ad for your business in the playbill or comparable size ad on the show webpage**
- Feature article in one of our weekly emails during the show's run
- Dedicated social media post about your business on Horizon's Instagram & Facebook during the run (12,500 Facebook followers + 4,300 Instagram followers)
- Link to your company on our Madeline Club Partner page on the Horizon website.
- Ad in 2 of our weekly emails during the show's run (23,000 impressions)
- Listing in the show program
- Logo on Madeline Club lobby display
- Four (4) complimentary VIP tickets* to MADELINE'S CHRISTMAS. A VIP ticket includes reserved seating and a treat coupon.

MADELINE STARS - \$1000

- Full page ad for your business in the playbill or comparable size ad on the show webpage**
- Feature article in one of our weekly emails during the show's run
- Dedicated social media post about your business on Horizon's Instagram & Facebook during the run (12,500 Facebook followers + 4,300 Instagram followers)
- Link to your company on our Madeline Club Partner page on the Horizon website
- Ad in 4 of our weekly emails during the show's run (23,000 impressions)
- Listing in the show program
- Logo on Madeline Club lobby display
- Eight (8) complimentary VIP tickets* to MADELINE'S CHRISTMAS. A VIP ticket includes reserved seating and a treat coupon.

*You must email boxoffice@horizontheatre.com or call 404-584-7450 to reserve your VIP tickets.

**Size of ad may be reduced if additional comp tickets desired instead.

Your contribution is tax-deductible to the extent permitted by law.

FOR MORE INFORMATION

Please contact Megan Pearson at 404.523.1477
or email development@horizontheatre.com

