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**Horizon Theatre Company Announces the Appointment of Keena Redding as  
Director of Equity and Impact**

(Atlanta, GA) – Horizon Theatre Company announces the appointment of Keena Redding as the theatre’s first Director of Equity & Impact. Ms. Redding currently serves as the Director of Development for Horizon Theatre. In her additional role as Director of Equity & Impact, Redding is responsible for driving the company’s diversity, equity and impact (EI) strategy and processes that foster an authentically inclusive creative environment,

Redding begins her new role at Horizon having worked for the theatre for over four years. She is a seasoned member of the staff, serving in leadership roles in Development and as an artist in Horizon productions, and in area theatres. Most recently, Redding was selected to serve on the prestigious 2021 BIPOC Leadership Circle with Art Equity. The BIPOC Leadership Circle is comprised of 51 individuals representing 49 organizations across the U.S. and Canada to provide support, strategies, and systems of accountability in creating dynamic, new leadership models that center BIPOC experiences.

As Director of Equity & Impact at Horizon, Redding will lead the Horizon EI board committee, the EI internal task force team, and work with staff and artists to create an authentically anti-racist, anti-bias, equitable, inclusive, and welcoming environment. Each of these EI focus groups will construct actionable steps to build a bias-free environment and initiate a positive culture change at Horizon.

In addition to this role, Redding is an actress, singer, teacher, writer, composer, music director, and activist. She holds a Master’s Degree in Vocal Performance from The University of Florida and a Bachelor of Arts degree in Theatre and Music, and an Opera Certificate from Brenau University. She is founder and lead teacher at *Hummingbird*

*Studios*, a voice and acting studio where she assists students with their singing technique, acting skills, and audition performance.

“The appointment of Keena further solidifies Horizon’s commitment to creating a diverse and inclusive workplace where our people feel included and appreciated for bringing their authentic selves to work,” says Lisa Adler, Co-Artistic/Producing Director at Horizon.

Redding, Horizon’s new Director of Equity & Impact states, “I am honored to be given the opportunity to serve the organization in this capacity. I look forward to collaborating with the staff, board, and artists to create a transformative environment free of oppression and bias, where all people feel welcomed, valued, heard, respected and empowered.”

## **ABOUT HORIZON THEATRE COMPANY**

Horizon Theatre Company connects people, inspires hope and promotes positive change through the stories of our times. We produce professional area and world premieres of smart, funny and provocative contemporary plays. We also develop the next generation of diverse artists and audiences.

For more information, call (404) 584-7450 or visit [horizontheatre.com](http://horizontheatre.com). Major funding is provided by the City of Atlanta Mayor’s Office of Cultural Affairs, the Fulton County Board of Commissioners and Fulton County Arts and Culture, the Metropolitan Atlanta Arts Fund, and The Community Foundation of Greater Atlanta. This program is supported in part by the Georgia Council for the Arts through the appropriations of the Georgia General Assembly. GCA also receives support from its partner agency - the National Endowment for the Arts. We are grateful for our play and program corporate sponsors, Warner Media and Macy’s, and for hundreds of individuals who donate to make our work possible.

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Photo attached: Keena Redding, Director of Equity & Impact, Horizon Theatre Company